

THE KNOCK METHOD®

BUILDING CAREER RELATIONSHIPS & RESILIENCE +
COMPASSION AT WORK BY REBECCA LEDER

This interactive workshop series for emerging and developing leaders will:

- ✓ Examine work situations that require you to **lean on relationships to move forward with confidence**
- ✓ Help you identify the steps you can take to **build resilience and rise again after being "knocked down" in your career**
- ✓ Be empowered to **open doors to and nurture mutually beneficial, long-term career relationships.**
- ✓ Discover **compassion at work** and make an action plan to **feel more in control and support others in your career network**

Cultivate community and connection to rise again after being "knocked down" at work

- ✓ Backed by social and organizational psychology research
- ✓ Accompanied by the bestselling book, *KNOCK: How to Open Doors and Build Career Relationships that Matter* AND *NEW* 'uncovered chapter'
- ✓ To date, workshops delivered to 1,500 professionals in partnership with:

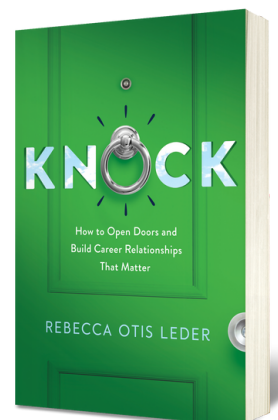
Amazon, Aon, Brink's, Inc., Pendo, *Salesforce Women's Network, Year Up, Denver Scholarship Foundation, Denver Jewish Chamber of Commerce, Silicon Valley Jewish High Tech Community*

60 Minute Workshop

1 copy of *KNOCK* provided per attendee

2 Interactive exercises to practice building resilience, accessing support, and taking action to help others

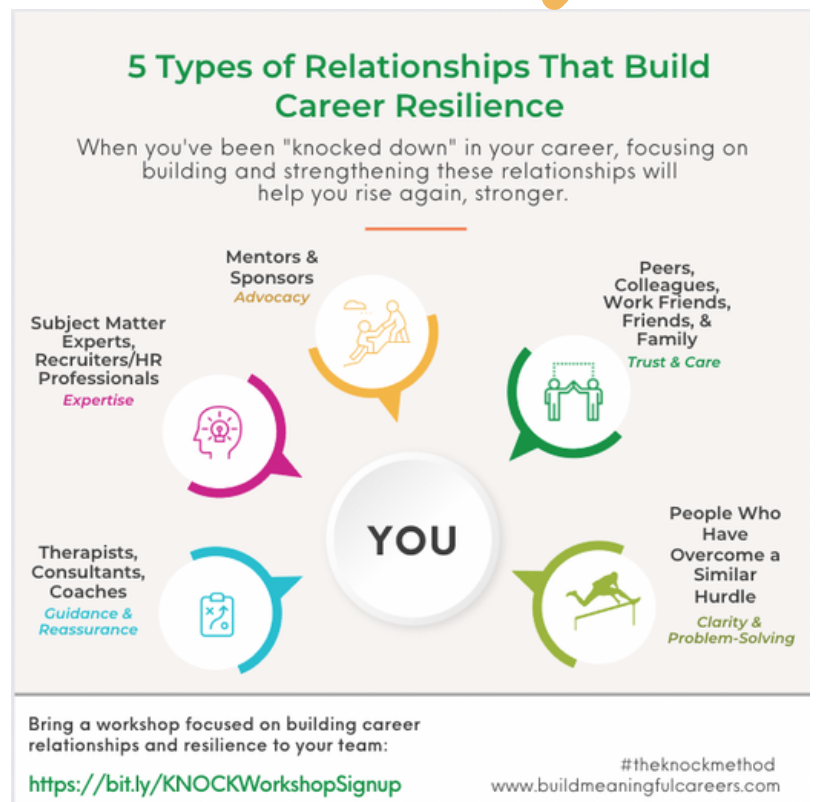
1 free copy per attendee of the *NEW* *KNOCK* 'uncovered chapter' for the post-pandemic economic climate



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This workshop will guide learners through the steps to overcome a setback or disappointment in their career, then dial into the types of career relationships that can support a resilient path forward, plus how to generate and cultivate these relationships.



LEADERSHIP DEVELOPMENT & CAREER WORKSHOP INSTRUCTIONAL DESIGN & FACILITATION

OVERVIEW

I facilitate and design virtual and in-person interactive, Instructor-led Training (ILT), delivering synchronous and asynchronous professional learning curriculum and workshops:

- Facilitating your existing programs
- Co-creating new professional learning experiences aligned to your organization's goals
- Delivering my ready-to-go original curriculum, The Knock Method®, to foster more compassionate, connected work cultures that lead to **higher employee retention, improved employee wellness, fulfillment, performance, and customer success.**

SAMPLE WORKSHOP/SPEAKING TOPICS

- How to Connect Meaningfully During Your Career Transition
- How to Cultivate a Culture of Compassion & Inclusion
- Breaking the Barriers to Meaningful Connection at Work
- How to Build High Quality Career Relationships / Fearless Collaboration
- How to Create a Flexible Personal Brand
- Human-Centric Resume & Job Application Strategies

ABOUT REBECCA LEDER

Rebecca Otis Leder is a career educator, marketer, instructional designer, strategic advisor, facilitator, and bestselling author of *KNOCK: How to Open Doors and Build Career Relationships that Matter*. Over 600 students & professionals are trained in her research-backed curriculum, The Knock Method®.

During her six years at Salesforce, Rebecca led the In-App Learning team within Customer Success, which built new professional learning products helping thousands of customers learn new skills to succeed at work. And, she was a Senior Marketing Consultant for global customers with an average email volume of 1 Billion. Prior to her career at Salesforce, she founded a marketing consultancy for small businesses, non-profits, and startups at the age of 26, which helped over 25 organizations attract, retain, and engage clients with innovative digital marketing strategies.

Rebecca has advised over 50 businesses and leaders to develop & execute on their strategic visions, & achieve heightened levels of collaboration among internal teams, and with clients and partners. She was named 40 Under 40 in the *Intermountain Jewish News*, and Rising Star Finalist in the *Austin Business Journal* Women of Influence awards.



OPPORTUNITIES KNOCK CLIENT PORTFOLIO

